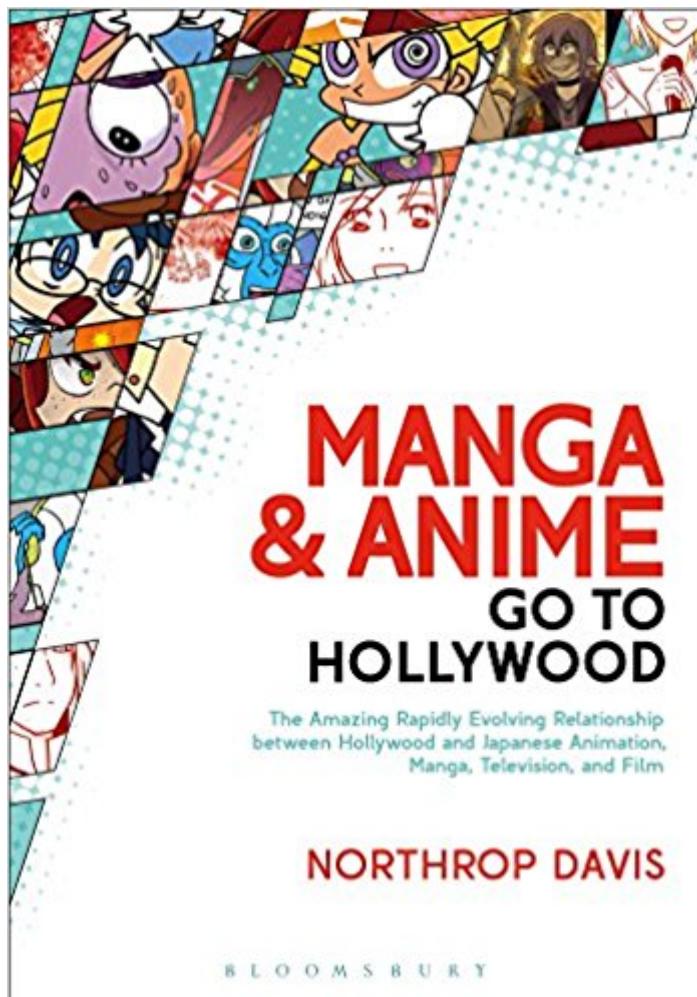


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# Manga And Anime Go To Hollywood



## Synopsis

The media industries in the United States and Japan are similar in much the same way different animal species are: while a horse and a kangaroo share maybe 95% of their DNA, they're nonetheless very different animals-and so it is with manga and anime in Japanese and Hollywood animation, movies, and television. Though they share some key common elements, they developed mostly separately while still influencing each other significantly along the way. That confluence is now accelerating into new forms of hybridization that will drive much of future storytelling entertainment. Packed with original interviews with top creators in these fields and illuminating case studies, *Manga and Anime Go to Hollywood* helps to parse out these shared and diverging genetic codes, revealing the cross-influences and independent traits of Japanese and American animation. In addition, *Manga and Anime Go to Hollywood* shows how to use this knowledge creatively to shape the future of global narrative storytelling, including through the educational system. Northrop Davis paints a fascinating picture of the interrelated history of Japanese manga/anime and Hollywood since the Meiji period through to World War II and up to the present day - and even to into the future.

## Book Information

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## Customer Reviews

This is a great book on a timely subject. It is comprehensive, fast-paced, and clearly written. The copious illustrations, mostly in color, are very well presented. Technical treatment and assembly are first-rate, with ample definitions, a glossary, and endnotes. While the focus is on a historical overview of the hybridization of the media and the cross-fertilization between East and West, there

is a very welcome section on the actual business of producing manga and anime and the hows and whys of pitching a project to publisher and studio. But whether you want to make manga and anime or just learn what all the fuss is about, this is the book for you.

Davis' book is packed with information about the long history of connections between Hollywood and Japan and is a fantastic and interesting resource for anyone interested in Manga, Anime, or Film. In addition to an interesting read, you're also treated to some great illustrations and photos, including several pages of Manga from Davis' own students. Highly Recommended

I got this book a few months ago & have been enjoying it ever since. Whether you are a Manga & Anime Veteran, or know nothing about it all, you will learn cool stuff on every page.

Manga & Anime Go To Hollywood is a total instant classic. I love the Clint Eastwood pics. Also great Wachowski section.

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